

Material Distribution and Social Media Tracking – Metro Region

SharePoint Column Number : _____ (AA/OM Use) ___SNAP-Ed ___EFNEP ___Both EDUCATOR _____

QTR: 1 2 3 4

Agency Name: _____ Event Date: ____/____/____

Type of Event: ___ Marketing ___ Direct ___ Indirect

Fact Sheets:

Did you distribute 10-Tips Nutrition fact sheets? Yes / No

Report distribution on the following Fact Sheets (USDA)	Number Distributed
#16 Eat better on a Budget	
#9 Smart Shopping for Veggies and Fruits	
#19 Make Better Beverage Choices	
#25 Healthy Eating for Active Lifestyles	
#7 Build a Better Meal	

Pamphlets:

Did you distribute Pamphlets? Yes / No

Newsletters:

Did you distribute Newsletters? Yes / No

Report distribution on the following newsletters only	Number Distributed
ESNY Newsletter (<i>posted on FNEC Site</i>)	
ESNY Newsletter (<i>OTDA approved template</i>)	

Posters/Brochures/Palm Cards:

Posters:

Did you place Posters throughout the county? Yes / No

Report Posters used and Locations	Number	Location (Yes / No)			
		LDSS	NOEP	Schools	CBHC
Eat Smart NY 'Rethink Your Drink'		Y / N	Y / N	Y / N	Y / N
		Food Banks	Libraries	CBOs	Other
		Y / N	Y / N	Y / N	Y / N
Eat Smart NY 'Healthy Eating Starts with Your Shopping Cart'	Number	LDSS	NOEP	Grocery Stores	Corner Stores
		Y / N	Y / N	Y / N	Y / N
Make Half Your Plate Fruits and Vegetables (USDA)	Number	LDSS	NOEP	Schools	CBHC
		Y / N	Y / N	Y / N	Y / N
		Food Banks	Libraries	CBOs	Other
		Y / N	Y / N	Y / N	Y / N

Posters/Brochures/Palm Cards: (Continued)

Brochures:

Did you distribute brochures throughout the county? Yes / No

Report distribution on the following brochures only	Number Distributed
Let's Eat for the Health of It (USDA)	

Palm Cards:

Did you distribute palm cards? Yes / No

Report distribution on the following palm cards only	Number Distributed
My Benefits	
Healthy Eating Starts with Your Shopping Cart	

Calendars:

Did you distribute calendars? Yes / No

Promotional Materials with nutrition messages

(pens/ pencils/ wallet reference cards/ magnets/ cups/ etc.):

Did you distribute materials with nutrition messages? Yes / No

Website:

Did you use the CCE Website to deliver nutrition messages? Yes / No

Indicate your website: http://www._____

Electronic (Email) materials/info distribution:

Did you use email messages with eligible/likely eligible participants to deliver nutrition messages? Yes / No

Video/CD Rom:

Did you use the videos or CD Rom interaction to deliver nutrition messages? Yes / No

Other:

Did you use other means to deliver nutrition messages? Yes / No